

# SPONSORSHIP OPPORTUNITIES FOR



## 8TH ANNUAL DINNER

**WEDNESDAY, NOVEMBER 18, 2020**

THE NATIONAL BUILDING MUSEUM  
WASHINGTON, D.C.

### CELEBRATING 35 YEARS OF OSAC

An evening dedicated to celebrating the visionary work of the Overseas Security Advisory Council in furthering the global security network to keep U.S. companies, organizations and citizens working abroad safer and more secure.

HOSTED BY THE INTERNATIONAL SECURITY FOUNDATION

# FACT SHEET

for the ISF 8th Annual Dinner



**Host:** The International Security Foundation (ISF) is a nonprofit organization created in 2011 by the private sector members of the Overseas Security Advisory Council (OSAC) to fund OSAC programs, events, workshops and other information-sharing/networking opportunities across the world for the U.S. global security field. Funds raised through the annual ISF Dinner allow the ISF to meet ongoing security-information needs and respond to new initiatives.

The ISF is a 501(C) (3) organization. Gifts are tax-deductible as allowed by law. Tax ID #: 80-0719130



## Event Chair and Master of Ceremonies

**RICH DAVIS**  
PRESIDENT, ISF

## Event Co-Chair

**EDWARD SILVERMAN**  
DEVELOPMENT CHAIR, ISF

## Date

WEDNESDAY, NOVEMBER 18, 2020

## Location

THE NATIONAL BUILDING MUSEUM  
440 G STREET, N.W.  
WASHINGTON, D.C.

## Schedule

**6:00 PM: VIP RECEPTION**  
**6:30 PM: COCKTAIL RECEPTION**  
**7:30 PM - 9:30 PM: DINNER, AWARDS, KEYNOTE REMARKS**  
**9:30 PM: DESSERT RECEPTION**

**Event Overview:** Held annually during OSAC's Annual Briefing Week in November, the ISF Dinner is a highly anticipated, typically sold-out event attracting 900-plus guests from across the U.S. global security industry, corporate leadership and the U.S. Department of State and other branches of government. It is viewed as one of the best networking events for the security field.



**2020 KEYNOTE SPEAKER:**

**General Colin L. Powell, USA (Ret.)**

Secretary of State (2001-2005)

FOR MORE INFORMATION ON THE EVENT OR SPONSORSHIPS,  
CONTACT PEGGY O'NEILL, ISF EXECUTIVE DIRECTOR  
PEGGYONEILL@ISF4OSAC.ORG OR 832-543-1442



### Past Speakers:

**2019: ADMIRAL MICHAEL S. ROGERS (RET.)**

Former Director, National Security Agency  
Former Commander, U.S. Cyber Command

**2018: GENERAL MICHAEL V. HAYDEN (RET.)**

Former CIA and NSA Director

**2017: GENERAL JAMES T. CLAPPER (RET.)**

Former Director of National Intelligence

**2016: ADMIRAL WILLIAM H. MCRAVEN, USN (RET.)**

Former Commander of U.S. Special Operations Command

**2015: THE HONORABLE THOMAS J. RIDGE**

First U.S. Secretary of Homeland Security and Former Governor of Pennsylvania

**2014: THE HONORABLE MICHAEL CHERTOFF**

Former Secretary of Department of Homeland Security

**2013: GREGORY B. STARR**

Former Assistant Secretary of State for Diplomatic Security and  
Former U.N. Under-Secretary-General for Safety and Security



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### 2020 EVENT LEADERSHIP

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# BECOME A SPONSOR OF THE ISF 8TH ANNUAL DINNER

The impact of sponsorship is worldwide. Sponsorship funds go directly to support numerous workshops, programs, forums, consultations, reports and much more to benefit the U.S. global security network.

## As a sponsor, your organization:

- Helps to keep American companies, NGOs, academic and faith-based organizations and nonprofits operating abroad safer and more secure.
- Deepens and expands the community of security professionals working across the globe to share critical information in real time to address and prevent crisis.
- Provides the funds to meet OSAC's new initiatives to serve this vital network.
- Furthers the visibility within and leadership of OSAC and its growing public-private partnership.
- Supports related organizations by funding education programs and security information exchanges.

Join the 90-plus annual ISF Dinner sponsors by supporting ISF through one of the sponsorship levels outlined in this packet.



## Presenting Sponsor

(Exclusive to one sponsor)

**\$100,000**

### Benefits:

- Exclusive recognition as the event Presenting Sponsor
- Opportunity to present one of the event's awards
- Premier logo placement at registration table and VIP reception
- Three front-row tables for 12 guests each
- Two VIP seats at the Head table with keynote speaker
- Table guests invited to the VIP reception with keynote speaker
- Logo listed on electronic collateral as Presenting Sponsor
- Logo listed on all 2020 Regional Council events as the "ISF 2020 Partner Sponsor"
- Logo branded event photo site for guests
- Logo on centerpiece cards on reception tables
- Group photo opportunity with keynote speaker
- Logo listed on event page of ISF website as Presenting Sponsor
- Acknowledgement during Chair's remarks
- Full page inside front cover color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report with donor spotlight article

# BECOME A SPONSOR

## Diamond Sponsor

**\$50,000**

### Benefits:

- Premier logo placement at VIP reception
- Two Premier tables for 12 guests each
- One VIP seat at the Head table with keynote speaker
- Table guests invited to the VIP reception with keynote speaker
- Logo listed on electronic collateral as Diamond Sponsor
- Logo on centerpiece cards on reception tables
- Group photo opportunity with keynote speaker
- Logo listed on event page of ISF website as Diamond Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report

## Platinum Sponsor

**\$35,000**

### Benefits:

- One Premier table for 12 guests
- Table guests invited to the VIP reception with keynote speaker
- Logo listed on electronic collateral as Platinum Sponsor
- Logo on centerpiece cards on reception tables
- Group photo opportunity with keynote speaker
- Logo listed on event page of ISF website as Platinum Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report

## Gold Sponsor

**\$25,000**

### Benefits:

- One Premier table for 12 guests
- Table guests invited to the VIP reception with keynote speaker
- Group photo opportunity with keynote speaker
- Logo listed on event page of ISF website as Gold Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report

## Silver Sponsor

**\$15,000**

### Benefits:

- One table for 10 guests
- Four tickets to the VIP reception with keynote speaker
- Half page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report

## Bronze Sponsor

**\$10,000**

### Benefits:

- One table for 10 guests
- Quarter page color ad in program journal
- Full-screen logo slide in event slide show
- Logo recognition for one year on ISF website with direct hyperlink
- Recognition in ISF's Annual Report

## Patron Sponsor

**\$5,000**

### Benefits:

- Four tickets to the event
- Name listed in program journal
- Name listed in event slide show
- Name listed for one year on the ISF website
- Recognition in ISF's Annual Report

## Premium Ticket(s)

**\$1,000/each**

### Benefits:

- Recognition as an individual sponsor at the Premium level in the event program journal
- One Premium ticket to the event

## Individual Ticket(s)

**\$500/each**

### Benefits:

- One ticket to the event

ALL SPONSORSHIP BENEFITS RELATED TO PRINT COLLATERAL ARE SUBJECT TO DESIGN AND PRINT DEADLINES. ALL PROGRAM AND SPONSOR AD ARTWORK MUST BE CREATED BY THE SPONSOR TO MEET PROGRAM SPECIFICATIONS.



# Please complete the form to confirm your sponsorship of the ISF 8th Annual Dinner.

COMPLETED FORMS MAY BE RETURNED VIA EMAIL TO:  
**PEGGYONEILL@ISF4OSAC.ORG**

OR VISIT **ISF4OSAC.ORG** TO PURCHASE YOUR  
2020 SPONSORSHIP ONLINE.

OR, MAIL YOUR FORM AND CHECK TO:  
**INTERNATIONAL SECURITY FOUNDATION  
PO BOX 523  
NORTH CHATHAM, MA 02650**



COMPANY NAME

COMPANY ADDRESS

CITY STATE ZIP OR POSTAL CODE

CONTACT PERSON'S NAME

CONTACT PERSON'S PHONE NUMBER

CONTACT PERSON'S EMAIL

### Sponsorship Opportunities:

- \$100,000 Presenting Sponsor
- \$50,000 Diamond Sponsor
- \$35,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Bronze Sponsor
- \$5,000 Patron Sponsor
- \$1,000 Premium Ticket
- \$500 Individual Ticket
- Donation:** I/we cannot attend but would like to make a donation in the amount of \$\_\_\_\_\_

### Payment Information:

- I will pay online at [isf4osac.org/dinner](http://isf4osac.org/dinner).
- I have enclosed a check payable to:  
"International Security Foundation."
- Please charge my credit card

### Credit Card Payment Option

- MasterCard  Visa  Amex

NAME ON CARD

CREDIT CARD NUMBER

EXP. DATE (MO/YR)

SECURITY CODE

SIGNATURE

- Please send me an invoice.
- Please use my sponsorship to support only OSAC programs.
- Please use my sponsorship where the need is greatest.

Upon receipt of your payment, we will contact you regarding sponsorship benefits and recognition.

Please print name exactly as you would like to be listed in event materials:



Thank you for your sponsorship of the  
ISF 8th Annual Dinner on November 18, 2020.  
Your generosity supports many workshops  
and programs for the global security community.