



SPECIFICATIONS FOR 5.5" X 8.5" ISF VIRTUAL RECEPTION PROGRAM

AD SPECS FOR PRESENTING,
DIAMOND, PLATINUM AND GOLD

FULL PAGE COLOR AD WITH BLEEDS:

File Size = 5.75"W x 8.75"H
Live Area = 5.25"W x 8.25"H
Final Trim Size = 5.5"W x 8.5"H

AD SPECS FOR SILVER
SPONSORS

HALF PAGE COLOR AD (NO BLEEDS):

Final Trim Size = 5"W x 3.875"H

AD SPECS FOR BRONZE
SPONSORS

QUARTER PAGE COLOR AD (NO BLEEDS):

Final Trim Size = 2.375"W x 3.875"H

PREFERRED FILE FORMATS
FOR ADS

High-resolution TIF, EPS, JPG, PDF (300dpi)
* Adobe Illustrator/EPS file converted to outlines
** PDF formatted files must be saved as CMYK or grayscale with embedded fonts (no RGB files).

PREFERRED FILE FORMATS
FOR LOGOS

High Resolution **MUST BE** in a High-resolution EPS or AI (Adobe Illustrator) file format.

DEADLINE FOR ALL ADS AND LOGOS: FRIDAY, OCTOBER 14, 2022

Please send ads and/or logos to:

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